

# Teen Nick Children Television Programs: A Thematic Analysis

Huma Khan<sup>1</sup>, Muhammad Awais Abbas<sup>2</sup>, Madiha Ashiq<sup>3</sup>

<sup>1</sup>Assistant Professor, (Visiting), Department of English, The Govt. Sadiq College Women University Bahawalpur.

<sup>2</sup>M.Phil Scholar, Department of English Literature, The Islamia University of Bahawalpur.

<sup>3</sup>M.Phil Scholar, Department of English Literature, The Islamia University of Bahawalpur.

Correspondence: [hummausman27@gmail.com](mailto:hummausman27@gmail.com)<sup>1</sup>

## ABSTRACT

**Aim of the Study:** This research study is exploring the Teen Nick TV program's thematic analysis broadcast for adolescents during 2009 to 2023.

**Methodology:** The researcher has adopted content analysis and textual analysis method to investigate the themes of Teen Nicks programs. The uses and gratification theory has been used to investigate thematic frame.

**Findings:** The thematic analysis results have revealed that Teen Nicks Children TV program shows presented teenagers indulging in trivial matters of everyday life like friendship, music & dance rehearsals, learning a new skill, app designing, problem solving, heroic action and adventure etc.

**Conclusion:** Study concluded frightful situation that future generation minds are diluted instead of informative or thought provoking content. They are entertained by trivial and ridiculous program themes.

**Keywords:** Music & Dance Rehearsals, Siblings Rivalry, Socialization, Adventure, Paranormal Creatures, Fantasy, High School Life.

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## Introduction

In 1940s, TV was launched this instrument became the part of house hold very rapidly, 55% houses had television in their homes by the end of 1954 (Pecora, 1998). The first children entertainment program "Muppet Muffin" was broadcasted in 1947 (Hollis, 2001). Primarily; Children TV programs were produced for the entertainment and shortage of broadcast content (Palmer and McDowell, 1981).

Teen Nick is a block of Nickelodeon and subsidy of Viacom. It re-broadcast Nickelodeon series and acquired programs from different channels. Teen Nick programming is targeted on tweens and teen agers (Seidman, 2015). Teen Nick hurred on April1, 2002, as a Night Time programming block on "The N", from 6:00 p.m to 6:00 a.m. on a weekly schedule (Sarah, 2006).

In 2009, Nickelodeon transformed 'The N' block into Teen Nick. Further; In September 28, 2009, the channel officially established as Teen Nick in the opening broadcasted all that "The Nick Nickelodeon series" (Hill, 2019). The N blocks programming shifted to Teen Nick except a few programs like; 'The Best Years Degraasi', 'The Next Generation', and 'The Assistants'. In 2010, Teen Nick introduced to air music videos in morning and afternoon slot. More they started to broadcast commercials during program

intervals (Reynolds, 2010). Teen Nick carries a slogan “Best Week Ever”. It broadcast in USA, Neither land, Belgium, India, Mexico, Israel, Italy, Africa and South East Asia (Wikipedia).

The channel has a tradition to broadcast during 6:00 to 10:00 pm ET. A popular programing block, The Splat’ broadcast during 10:00 pm to 10:00 am ET. Teen Nick is popular for its non –violent and entertaining programing (Seidman, 2015). In 2011, Teen Nick started to air, ‘The 90’s Are All That’, block these shows were selected from Nickelodeon popular shows from 1990s targeted at tweens and teen audiences. In 2014, Teen Nick started thematic holiday programming during holiday seasons of the year (Brain, 2015). In 2015, “The 90’s Are all that” block was converted into “The Splat” again and presented shows from the 1980’s, and early -2000s .The block airs during 10:00 pm to 2:00 am, and repeats from 2:00am to 6:00 am in the morning (Steinberg, 2015).

## **Literature Review**

Reimer (1995) describes that teen’s TV viewing results in cultivating mental peace, calmness and composition to sit peacefully in front of TV. They make a strong bonding with their peers in search of a entertaining TV shows.

Cote & Allahar (1996) identified that the fantasy and fictional program themes presented from TV effects the critical thinking of children & teen. The development of critical thinking is very essential for the progress of problem solving skill for individual and collective role of children in a society.

Okoro (2008) investigated the distinctive effects of TV on teen described that most of the shows teen view are enjoyable like; ‘movies, musical videos, soap operas’, etc. The effects of TV programs on teen are not immediate and similar due to various factors associated with TV watching practice like; family norms, socio economic status, cognitive development and psychology of individuals. TV watching habits can cultivate a fantasized world, and immoral values. However; TV watching habit enhances the global perspective and vision. The results depends on programs selection these teen selects for watching. TV watching habit is providing implication of TV programs in real life. It’s providing a life script and making their life more colorful and entertaining. If they are lacking due to any factor, by following media script, they can keep balance in their life in accordance with societal norms. TV instructs and guards youngsters about the accepted and prohibited behavior of the society.

Pehlke, Hennon, Radina, & Kuvalanka (2009) reported that they have investigated the sitcoms presented the themes of family life and fathers role in a family. They have concluded that most of the sitcoms themes represented fathers role involved in different activities, both positive and negative traits were attached with the head of the family. All the shows addressed the themes that it’s difficult to perform the duty and role as a father in a contemporary family’s. Although; nobody is willing to acknowledge and admit his role as a father. The empirical researches couldn’t define the parameters of ideal fatherhood characteristics and role. However, children expectations with father role and the impact of father’s role should be examined in relation of family, community, culture and history (Cabrera, Tamis-LeMonde, Bradley, Hofferth, & Lamb, 2000, p. 133).

Donohue & Swords (2022) explored that children TV programs are major subscriber to the identification of mental illness and considering it a stigma to eliminate for a healthy life. They have studied the children TV programs on Netflix their themes & characters labeled as obsessive and psychotic. A descriptive thematic analysis was conducted over 40 popular children TV programs with mental illness. They have discovered almost 118 characters labeled as suffering from mental illness in 58% programs. These characters were represented impolite like “foolish,” “senseless,” and “cracked”. Mostly these characters had inclination to criticize and condemn other people behaviors. The mental illness was measured through the parameters of unpredictable behavioral traits, untrustworthy, violence, fear and avoidance of behavior. Male characters were associated with violence, while; female characters had obsessive behavior. These characters were challenging to treat for protagonist before climax in TV programs. These themes and characters produced negative stigma for children suffering from mental illness.

### ***Study Objectives***

1. To explore the number of programs broadcasted by Teen Nick during 2009 -2023.
2. To analyze the themes broadcast by Teen Nick for the entertainment of teen.

### ***Hypothesis***

It's more likely that Teen Nick has aired programs themes about a fictional and fantasized world.

### ***Rationale of the Study***

Tragically a limited TV entertainment programs are available for teen all over the world. The Imperialism of few media conglomerates over children entertainment industry is threatening. The far reaching negative effects of children entertainment industry are influencing the future generation, their minds and behaviors for commercial pursuits. The importance and effects of children television programs in progress and deterioration of teen's behavior, intellect and moral values. This research study can prove valuable to bring positive implications in themes production by introducing more informative, thought provoking ethical and morale programs for teen. Teen age girls and boys are considered heavy TV viewers as compared to other age groups. They are highly dependent on TV for entertainment, emotional and intellectual development similarly. In light of this research a policy and agenda can be designed for teen's emotional and intellectual requirements that should be addressed in TV shows. TV program themes should be produced vigilantly to prepare teen for the life challenges, they will have to face in contemporary urban life and future.

### ***Theoretical Framework***

This research is founded in uses and gratification theory. This theory states that mass media is gratifying social and emotional needs (Blumer, Gurevitch & Katz, 1974). The philosophy of uses and gratification is rooted in the opinion of Herzog (1944). The uses and gratification theory bestows the privilege and direction for audiences to understand the process of mass media. She has reported that TV watching activity results in balancing of emotions, inspire, directs and amuse them. The uses and gratification are founded in accordance with a human's social and psychological need. An individual's interacts with a larger community through mass media. The programs scripts, theme, characters, production and distribution techniques are full filling different human and psychological needs in distinct manner (Bulmer & Katz, 1974).

Every individual is consuming mass media for a variety of purposes (West & Turner, 2007). A person indulges in TV watching activity for escaping from dark realities of life, real identity, exploration, surveillance, and relationship with a larger community through TV medium (McQuail, 1972). Another purpose of mass media activity is to depart from unwanted relations and connections around (Katz et al, 1973). The basic function of mass media is to create social & cultural linkages, education and entertainment (Rubin, 1981; West Turner, 2007, P 426). The viewer can easily select shows according to their interest, need, desire and mood of that day. They can easily identify and rank programs (West & Turner, 2007). The societies spend time in front of TV to fulfill their emotional and psychological needs (Lariscy et al, 2011).

### ***Research Methodology***

The researcher has adopted content analysis method to find the results of this study. A coding sheet was designed according to the objectives of this research study. The researcher has collected the data about the number of broadcast Teen Nick TV programs since its establishment to 2023. The researcher has adopted the non-probability sampling method, 10% most popular Teen Nicks TV shows thematic analysis is investigated and presented in this study. The program titles were shortlisted according to the rating and popularity from bellow mentioned web portals.

The data was collected from following websites: ‘www.common sense.com, www.wikipedia.com, www.IMDb.com, TV tropes.com, www.wikifandom.com, www.tvdb.com, www.rotten tomatoes.com, www.youtube.com,www.netflix.com’.

The investigator has adopted textual analysis method for the exploration of Teen Nicks TV shows thematic analysis. ‘Textual analysis is a method of study utilized by researchers to examine messages as they appear through a variety of mediums. The data generated for textual analysis can come from documents, films, newspapers, paintings, web pages, and so forth. These forms of data serve as the “texts” under study and are used to assess the meanings, values, and messages being sent through them’ (Smith, 2017).

Thematic coding is a method of qualitative analysis which comprises record or identifying passages of text or images that are related by a common theme or idea allowing you to index the text into categories and establish a framework of thematic ideas about it (Gibbs 2007).

There are different approaches’ to conduct content analysis. Commonly it consist on six step; familiarization, coding, generating themes, reviewing themes, defining and naming themes, writing up (Caulfield, 2022).

Thematic coding is descriptive and helps in categorization of things and ideas. This research thematic frame is based on familiarization and reviewing of themes. The first ground analyzed the popular Teen Nicks TV Programs themes according to rating. The second categorization is constructed on reviewing and conducting textual analysis of program themes then defining and writing up about presented themes (Caulfield, 2022).

The basis of this thematic analysis is to explore Teen Nick TV programs themes broadcasted during (2009-2023). Teen Nick’s programs thematic analysis will help in inferring the opinion about themes. They can be appreciated or criticized due to the importance of this medium for teens. The teens programming plays very important role for the next generations character building. The positive and negative contents have far reaching impact on minds and behaviors. This thematic analysis will bring improvement in production and distribution. Descriptive method was adopted for the presentation of thematic analysis of results. Only 10 % Teen Nicks programs thematic analysis is included in this research for inferring results.

### ***Coding Sheet***

The researcher has designed the following coding sheet in light of research objectives.

S.NO	Program Title	Time Duration	Age Group	Genre	Program Category	Theme

### **Results / Findings**

#### ***A Thematic Analysis of Teen Nick Children TV Programs***

Teen Nick has broadcast programs for teenagers aged 13-19 years old. This research opened that Teen Nick has broadcast total 262 number of programs during 2009- 2023. The researcher has included 10 % broadcast programs thematic analysis in this study, shortlisted by using popularity index from different web archives rating. The thematic analysis has revealed that following TV program themes have been broadcasted for the entertainment of teen.

#### ***ICarly***

The series presents I Carly a stylish girl, living with her 26 years old brother in Seattle. Her father is a U.S air force officer on a submarine. I Carly and her friends used to do rehearsal for school talent show. A boy

mischievously records the rehearsal and uploads it online. This shared video got viral among viewers and transformed I Carly and her friends into celebrities. The series has broadcast the themes like music contests, ex-positional, problem solving, and dance competitions.

### ***Victorious Comedy***

The series presents the themes of family gatherings, romance, comedy and music. Toni Vega is 16 years old, main protagonist of this show victorious. She is the one of 8 main characters and one of four main characters that appear in each episode .She is trying to get free from suppression of her elder sister dominance and control. Toni Vega got chance to join "Hollywood Arts" where she will be able to practice, acting, singing and dancing. Before joining, she was unaware about her inner talent. Now she is quickly learning how things work at Hollywood Arts School.

### ***The Amanda Show***

Its action comedy and variety show and spin-off of All that'. Amanda Byne is the host of the show, program set in a fantasy world. The show provides variety of scripts; a character appears frequently,' Penelope Taint' a leading fan of Amanda. Each episode presents Penelope struggling to meet and communicate Amanda and failed.

### ***Big Time Rush***

The band consists of four real-life best friends who were hockey performers from Minnesota named Kendall Schmidt, James Maslow, Carlos Pene Jr. and Logan Henderson. They aim to launch a boy band Kendal. If you will watch the show Big Time Rush, Logan is the smartest in the show. They board on a life changing voyage and confront different trails alongside the way. At the Kid's Choice Awards held in Australia in 2010, the band was considered for the nomination of Most Popular International Band.

### ***How to Rock***

How to Rock is an American comedy and adolescent sitcom TV series. It presents a popular star singer Cymphonique Miller. The protagonist in How to Rock is Kacey Simon. Kacey was once a selfish, mean and unkind popular girl, whose status goes down and everyone started to hate her later. Bothered by associates for wearing braces and spectacles. After discovering this reality her friends dump her because they were afraid that being seen with her will ruin their reputation too.

The fact opened the eyes of Kacey that they are not her real friends. Kacey was shunned by the other nasty girls, finds a new outlet via music when she joins Steve Baskera, Zander Robbins, Nelson Baxter, and Kevin Reed to form the pop/hip band gravity 4. Unlike her former friends, they embraced her for who she is and allowed her to take over as the band's lead singer. Kacey consistently kills it on stage thanks to her confidence and vocal power. She and her friends believe that singing is the best way to shine and achieve recognition.

### ***True Jack VP***

True Jack VP is an American teen sitcom. The series is about the exploration of "True Jackson" character. True Jackson is a 15 years old girl selling sandwiches and lemonades with a friend Rayan in a fashion district of New York City, when she has completed her fashion designing course. Max Medigan is the founder and CEO of Mad style. Max attracted and get to know her clothes designing. True is wearing his designs but altered them to fit in her own purpose. Max inspired by these altered design and hired True. She was designated as a Vice President of her beloved "Fashion Company Mad Style". She works hard in fashion world. True hires her best friend Lulu and Rayan as her assistants. True manages teenage pranks with her new role as VP, helped by her friend and coworkers.

### ***UnFabulous***

Addison Katw, better known as Addie, stars in the American teen sitcom UnFabulous. The show is set in the United States. She is the main character of the UnFabulous series and a teenage girl. This programs that is most well-liked among children in the United States between the ages of 10 and 16. The majority of the episodes are presented in the form of flashbacks and are narrated by Addie. There are times when Addie Singer composes songs that are about coping with middle song. Geene Fabiano, who is interested in fashion and designs her own clothes, and Zack Carter Schwartz, an environmentally conscious school basketball player, are two of her closest friends. Geene is a fashion designer herself. They were all students at Rocky Road Middle School, which was located in an easy coast city that was not identified. Addie and her pals frequently hang out at the juice and smoothie café that her older brother, Ben, works at after school. She is Ben's younger sister. Addie couldn't get enough of Jake Bahari, even though he was committed to another woman.

### ***Smart Guy Comedy***

An American sitcom that focuses on the misadventures of a juvenile prodigy T.J. Henderson and his younger brother. Who has transited from elementary school to high school in the 10th grade while attending the same school as his two older siblings, Yvette and Marcus.

### ***O'Grady***

Tom Snyder devised the American animated comedy, O'Grady. Four O'Grady High School pupils, Kevin, Abby, Harold, and Beth, serve as the show's central characters. The series takes place in the fictional municipality of O'Grady, which is periodically plagued by "The weirdness" For example, Kevin, Abby, and every other resident of this fictional municipality exhibit peculiar behavior. This peculiarity causes individuals to project their private ideas and thoughts in bubbles above their skulls. It also revealed that the clones spray themselves when they are enraged.

### ***6teen***

The Mall was the initial title of the Canadian 2D animated teen comedic drama series 6teen. Jude Lizowski, Jennifer "Jen" Mesterson, Nicole "Nikki" Wing, Jonesy Garcia, Caitlin Cooke, and Wyatt Williams are the six 16-year-old pals that are the subject of the book. They are offered their first part-time position. The Galleria Mall, a megaplex shopping mall, where the majority of the action takes place in the story. It mainly focuses on common issues faced by teenagers. All these six girls hang out every day in shopping mall. In this series, social life basically revolves around the arrival and departure of customers at mall. This series shows weird, unfamiliar and funny happening in the mall.

### ***Girls Stuff and Boys stuff***

Ruth Beni.Girls created Girls stuff and boys stuff series. It presents the lives of 6 teen agers and explores, what it's like to be a teen from the perspective of both girls and boys. The series highlighted the issues such as hobbies, food, music and fashion. Each episode shows the response of both genders to the same events with hilarious results. Reane, Talia, Hanna, Jason Simon and Ben are best friends cooperate with each other. They are presented stupidly insulting a friend's clothes and watching a movie in the basement. They use code language for conversation. Jeson is Taila's brother, loves music and always wears headphones and portable CD player's, likes to play latest cool stuff. He wants to become DJ is slightly intolerable according to his personality. At the end of the day he's a good boy who cares about his friends. Simon is the smartest, cautious and a computer whiz. He is kind of geek but friend think of him as a cool guy. Talia is the youngest in the group but her outfits make her look older and mature. She owns her website. She likes photography. Hanna is a fashion queen among all. She loves shopping and bossy. She changes other fashion statements and makes it like her own. Reana is a nature enthusiast has a liberated spirit. She adores creatures and desires to preserve the planet by cleaning parks. She is also voluntarily working with nature saving volunteer groups and get involved her friends in same way.

### ***Moville Mystery***

The Canadian animated television series *Moville Mystery* stars Frankie Muniz as Mosley "Mo" Moville. The series focuses on Mosley "Mo" Moville, a Ouigee falls high school pupil. Every day, supernatural and odd incidents occur in Ouigee Falls. "Mo" is a diminutive, spirited, and inquisitive child whom nothing seems to frighten. He is interested in strange and wild things. Mo is with his friends named Mimi and Hitch. Hitch is always the first one to try something new. Even hitch get into scary situations, he is irresponsible fun-loving guy. Always eager for new adventures. His main goal of life is to have fun, live a setback life and win. Mini is an intellectual gives reasonable ideas and never indulged into trouble. In Any situation her sharp wit and quick mind is the perfect counter-balance to the natural reactions. With this gang of strange kids, they fight with the eccentricity of their town.

### ***Mysticons***

*Mysticons* is an American Canadian animated series. The series is set in the mystical world of Gemina and its capital called Drake City. It presents the adventures of four teenage girl named Arkayna, Zarya, Emerald and Piper. These girls have ability to transform into legendary warriors in *mysticons*. They belongs to different walks of life are drawn together by an art of prophecy and became epic warriors. The danger increased, when evil queen "Necrafa" is released from prison and embarked on a mission to destroy the *mysticons* and their Drake City.

### ***As told by Ginger***

The life of junior high school student Ginger Foutley serves as the primary focus of the American animated comedy drama television series *As Told by Ginger*. Ginger Foutley and his two buddies were attempting to integrate themselves into social life while also avoiding any embarrassing situations. They all together resolve many trips. Ginger is most recognized girl in the school. Courtney Griplin likes her and includes her in her plans because she finds her "gingerisms" fascinating. There is another character that is Miranda Killgallen. She is antagonist. She holds a grudge against Ginger because her best friend Courtney talks about her so often. If they talk about Ginger, she dictates her wonderful memories in her diary. Her younger brother Carl is extremely innocent and believes in everything someone tells him.

### ***Chalk Zone***

*Chalk Zone* is an animated television series. It was created by Bill Burnett and Larry Huber. It presents Rudy Tabootie, who is elementary school student. He has a special gift. He discovers a box of magic chalk. He can draw portals with this magic chalk into chalk zone. These drawing on blackboard that after erasing turns into life. It becomes touchable. He discovers a piece of "White Lightning" chalk which allows access to chalk zone. Rudy only lets one person to know about chalkzone. If he draws a horse he enjoys a ride but if he draws a monster he come across problems in Chalkzone.

### ***Hey Movie***

Simon Aka Monie is a professional single woman. She is African American black woman working at public relation agency at Chicago. Yvette is her best friend as well as neighbor. He is biggest source of motivation behind each of her act. He keeps on motivating and encouraging her. Yvette shows interest in Simon but she doesn't like him. *Hey movie* shows challenges faced by a single professional lady at work place. It shows challenges according to feminist point of view. It shows that Simon's boss who is too popular and well known personality annoys her throughout.

### ***Martin Mystery***

The popular animated series is based on an Italian comic book *Martin Mystere* by Alfred Castelli. The series has presented the comic book's main character Martin Mystery and Diana Lombard as teenage step siblings attending Torrington Academy. This boarding school is located in city of Sherbrooke Quebec. Martin is a 16 year's old teen boy with a passion to inquire about monster and paranormal creatures. He is appointed as paranormal investigator at the magical institute "The center". Martin's vast knowledge of the supernatural creature and his remarkable intuition make him a valued member of "The Center". Diana

Lambard is Martin's 16 years old step sister completely opposite to him. Both Martin and Diana are incompatible youths. They are on an operation to explore supernatural mystery. They were appointed by "The Center". The association defends the people of earth from paranormal dangers. They moved from their regular school burden to Eric slim dripping caves and homes. As a leader of trio Martin is wears a U-watch.

### ***Daria***

Daria is an adult animated sitcom produced by Gleen Eichler and Susie Lewis Lynn. Daria is an intelligent, unpopular quite pessimistic and sarcastic teenage girl. She with her close friends Jane, Lene discovers the world around her. This series was shoot in America's town of Lawndale. It deals with mockery of high school life full of criticism over ruling trends and community. Daria is living with her mother, father, and younger sister. Daria is represented in show with all her family members. The story revolves around Daria's school life years. The series is shoot in real building of educational institute of Lawndale high school with meetings of colourful and absurd characters.

### ***Teen nick Rock Out***

The series is about an 11 year's old quadruplets; Nick, Ricky, Dick and Dawn. The series is about Harper's siblings and their rivalry. They are planning mischievous activities for their entertainment each day.

### ***The Word Girl***

The series is about five Korean girls singer group. These five school girls are united to go for the excited trip, their names are following; Yenny, Yubbin, Sun Sohee and Lim. These word girls arrived and fascinated by the beauty of New York City. They came for their U.S tour but because of their adventurous personalities, entered into a music competition "Appollo Amature". They were shortlisted for the final competition due to their impressive performance, they indulge into an accident with the governing champ.

### ***NSFW: Nick Shows were Freakin' Weird***

The program has presented 90's 'Nickelodeon programs' that you have watched in your childhood, while growing. It has combined 'Nick Splat Nickelodeon's' late-night transmission that was comprise over Nickelodeon popular cartoons and live-action programs. Each show has a unique topic for the selection of programs to entertain the young teens from Nickelodeon 90s classics.

### ***My Life as a Teenage Robot***

The comedy series is presenting Robots in a fictional town. The story evolves around teen age issues and their encounter with magical creatures. The series presents XJ-9 a very civilized automatic robot girl manufactured by her mother Dr. Nora Wakeman, a renowned robotic scientist. The X\_9 was created five years earlier the series broadcast. This robotic character X\_9 is called jenny. She is upgraded with a large range of arms and war tactics. She is assigned the role to protect the earth. Although; she is technologically empowered to face any challenging situation but she presents herself as a normal teen in front of public. She presented accompanied with eight other models companions.

### ***Back at the Barnyard***

The comedy series is incarnation of 2006 film Barnyard. The program theme presents the life of farm animals Otis and his pals adventures. They go for adventure each day with a mission to have a thrilling day with their anthropomorphic identity hidden. They have fun in absence of other farm animals. The Otis is a cow and leader of the group makes plan with a mouse named sidekick pip. Their actions are a great source of laughter for other farm animals. Mostly Smart-mouthed Bessy gives the best idea to come out of difficult situations while Freddy the Ferret and Peck the Rooster never have a dull moment.

### ***America's Funniest Home Videos***



The show is popular as Americas Funnies Videos (AFV). The show presents funny homemade videos provided by audiences to the channel. They upload their funniest videos on channels website. Mostly show present videos related to accidental physical comedy, marriage proposals, funny kids talents, animal or kids, and staged funny foolery. It started in 1989 later broadcast weekly episode till 1990. Firstly; the show was hosted by Bob Saget for the first eight seasons. Later 'John Fugelsang and Daisy Fuentes both took over as co-host for its ninth and tenth seasons'. It hunched broadcasting in 2015 and restarted in 2018. It presented the quarantine instruction during Covid -19 period titled as **AFV@Home**. In 2021, AFV was renewed for a 32<sup>nd</sup> season. The provided videos were graded between 1-10, and forwarded to the producers. The producer finally select with the help of another senior producer for final broadcast. They had the policy not to accept videos for broadcast about stage accidents, serious injuries, and the animal abuses.

### ***The Bureau of Magical Things***

The series was presented in real and magical world simultaneously. It presented the fantasy, magical world and super natural characters initially .As the show advances the technological advancement took place, the fantasy and magical incidents disappeared from the script. Kyra attacks the real and magical world. The humans, elves and fairies will have to fight together to safeguard their lives. Kyra and Peter resolve the mysteries together. At present, they want to change and replace magic to its due place. This adventure provides them the opportunity to encounter the secrets of human and magical realm.

### ***Nickelodeon's Unfiltered***

The series is known as unfiltered is a game show. It is hosted by ' Jay Pharoah, with panelists Darci Lynne, Gabrielle Nevaeh Green, and Lex Lumpkin'. Generally the famous persons hide their real identity behind 'an animated filtrate and voice changer during the show, However, the panelists are given different hints and try to find the identity about the mystery of visiting celebrity, and their true identity.

## **Discussion**

Teen Nick's thematic analysis has revealed that following program themes are presented for the entertainment of teens during 2009\_2023. The Amanda Show spin-off of All that'. Amanda Byne is the host of the show, program sets in a fantasy world. The host Pinelope is trying to meet Amanda in each episode but failed. ICarly series presents a stylish girl named I Carly, living with her 26 years old brother in Seattle. I Carly and her friends used to do rehearsal for school talent show. Their video got viral among viewers and transformed I Carly and her friends into celebrities. Victorious presents Toni Vega a 16 years old main protagonist trying to get free from suppression of her elder sister dominance and control. The show consist over eight characters, whereas; Toni Vega joins 'Hollywood Arts', where she will be able to practice, acting, singing and dancing.

Big Time Rush series is about a band consists of four real-life best friends; they were hockey performers from Minnesota. They board on a life changing voyage and confronted different misadventures alongside the way. They were nominated for a best band title too. How to Rock presents a popular star singer Cymphonique. Kacey Simon is the main protagonist in How to Rock. Kacey was once a selfish, mean and unkind popular girl, whose status goes down and everyone started to hate her later. Bothered by associates for wearing braces and spectacles. She restored her identity as music singer.

True Jack VP presents True Jackson a 15 years old girl selling sandwiches and lemonades with friend Rayan in a fashion district of New York City. Max the CEO of a fashion designing company inspired and get to know her clothes designing. While; True is wearing his designs but altered them to fit in her own purpose Max offers a job as VP in his fashion designing company. The show is full of humor of teen gossip from trivial incidents. UnFabulous is an American teen sitcom presents Addison Katw a singer better known as Addie. Addie Singer occasionally writes songs. She had three friends. All are attending Rocky Road Middle School in a coast city.

Smart Guy is a comedy sitcom television series presents T.J.Henderson, who moves from being an elementary school in the 4th grade to a high school students in the 10th grade .His two elder siblings are attending the same school. O'Grady presents four friends living in a fictional town. They plunged into a town by force called "The weirdness". All the residents behave in unusual way. 6teen presents six 16 years old friends. The plot presented in a Megaplex shopping mall known as Galleria Mall. It mainly focuses on common issues faced by teenagers. In this series, social life revolves around the arrival and departure of customers at mall.

Girls stuff and boys stuff presents the lives of 6 teen agers and explores what it's like to be a teen from girls and boys perspective. The series highlighted the issues such as hobbies, food, music and fashion. Mville Mystery series revolves around Mosley "Mo" Mville, a high school student in Ouigee falls. In Ouigee Falls, supernatural and strange things happen every day. Mysticons presents the adventures of four teenage girl named Arkayna, Zarya, Emerald and Piper. These girls have ability to transform into legendary warriors are mysticons. These four girls belongs to different walks of life are drawn together by a prophecy to became epic warriors.

As told by Ginger focuses on the life of junior high school student Ginger Foutely with his two friends trying to fit in social life, as well as in school and trying to avoid any embarrassments. Chalk Zone presents Rudy Tabootie an elementary school student. He has a special gift discovered a box of magic chalk. He can draw portals with this magic chalk into chalk zone. The drawing on blackboard after erasing turns into life and becomes touchable and multiplied. This chalk zone's provides daily unusual happenings and mysteries. Hey Movie is about Simon Aka Monie a professional single woman. She is an African American black woman working at public relation agency at Chicago. Yvette is her best friend as well as neighbor. Yvette shows interest in Simon but she doesn't like him.

Hey movie shows challenge faced by a single professional lady at work place. Martin Mystery reproduced the comic book's main character Martin Mystery and Diana Lombard as teenage step siblings attending Torrington Academy. It is a boarding school located in city of Sher brooke Quebec. Martin is a 16 year's old boy with a passion for a monster and paranormal creatures. He works as a paranormal investigator for "The Center". Diana Lambard is Martin's step sister and completely opposite to him. They are on an operation to explore supernatural mystery. The association defends the people of earth from paranormal dangers. It deals with mockery of high school life which is full of criticism over trends and community.

Teen nick Rock Out series is about Harper's quadruplet siblings and their rivalry. They are planning mischievous activities for their entertainment each day. The Wonder Girl was a South Korean girl group collaborated by JYP entertainment. These girls arrived in New York for their U.S tour but because of their lively characters, entered themselves into a competition "Appollo Amature". They were selected for the final competition due to their amazing performance.

NSFW: Nick Shows were Freakin' Weird has presented 90's 'Nickelodeon programs' that you have watched in your childhood, while growing. It has presented Nickelodeons popular cartoons and live-action programs. My Life as a Teenage Robot series presented in a fictional town. The teen characters encountered with trivial matters of teen age life and super heroes. The series presents XJ-9 who is a very cultured robot girl created by her mother Dr. Nora Wakeman,an elderly robotics scientist, five years before the series broadcasted'. Jenny is represented as 'Earth's defender, equipped with a broad range of arms and war tactics.

Back at the Barnyard series is about pet animals and their pranks. The Otis is a cow and leader of the group makes plan with a mouse named sidekick pip. Their actions are a great source of laughter for farm animals. America's Funniest Home Videos. The show is popular as Americas Funnies Videos (AFV). The show presents funny homemade videos provided by audiences to the channel. They upload their video on channels website. Mostly show present accidental videos, comedy, marriage proposals, funny kids talents, pets or children and some staged funny jokes.

The Bureau of Magical Things series was presented in human and magical world. It presented fantasy, magical world and super natural characters initially. As the show advances the technological advancement took place, the fantasy and magical incidents disappeared from script. At present, they want to reestablish magic world to its due place. Kyra and Peter must resolve the secret of who is the most mysterious figure is and how they will achieve their intended target. Nickelodeon's Unfiltered series is known as unfiltered is a game show. It is hosted by Jay Pharoah, with panelists Darci Lynne, Gabrielle Nevaeh Green, and Lex Lumpkin'. Mostly the celebrities hide their real personalities behind 'an animated filter and voice changer in the game show'.

## **Conclusion**

This research study has provided a detailed Thematic Analysis of Teen Nicks programs. Teen Nick started to broadcast in 2009. It has broadcasted 262 programs during (2009-2023). The program themes have represented characters in fictional world. The protagonist tried to meet celebrities and tried different tactics but failed. The themes presented teens busy in rehearsal to participate in a music contestant. Teens trying to get free from suppression of their elder siblings dominance and control. The characters are doing practice of singing, dancing and acting competitions. The adolescents are encountered with super natural characters on their voyage. Teens are keen to be identified as a singer. They are inclined to form a musical band, this theme is very common in teens programing. Secondly; they are concerned about their costume and looks. A character lost her beauty and charm due to braces & glasses, which was restored by emerging as a pop star. Teen themes have represented adolescents busy in part time job. They have fashion designing degrees and concerned about their trendy costumes and cuts. Teens are trying to get popular in their age group because of their trendy costumes. They have altered the design of other fashion designers and make their own. Teens are busy in writing songs. Generally teens are presented in high school with their friends engaged in trivial school activities.

Mostly the teen program themes and script is presenting every day matters in such a way that creates humor. Teens are represented in fantasy world combating with alien, super natural creatures. Teen are facing weird incidents and planning to come out of these mishaps. A most common recurrent theme is presented by showing teens after their school in malls. They used to have meeting in shopping malls. Either they are visiting or gathering there with their teen fellows or they are performing part time job to generate income.

All teen shows script presents teen themes in lighter manner to create humor. Teens are inspired by the life of celebrities. Another popular theme prevailed in teen programs after music is game shows. The celebrities or common people are represented participating in game shows. The celebrities have covered their personalities behind different costumes and Voice changing software's, the participants of game shows are trying to solve mysteries by using problem solving skill, intellectual ability and reasoning. The animals characters are represented employing leadership tactics. Most recurrent theme is siblings and step siblings relationship their schemes and intrigues. The fantasy themes have presented unusual characters, environment and magical instruments like they have a chalk in a show, whatever they draw and erased transformed into reality. Further; it becomes touchable. Whenever, it was touched start to multiplied and difficult to stop it. Teens are also entertained by robotic characters and themes with the amalgamation of fantasy. This research has explored the level of rationality and entertainment provided to the youngsters. They are amused and entertained by music, fashion, fantasy, siblings rivalry, intrigues, socialization, shopping and manipulation tactics by employing different techniques. The producers, researchers, academic experts and governments should pay attention for teen entertainment program contents due to the importance of future nation builders. Their minds should be protected from diluting into trivial topics. They must be given informative, thought provoking, sacred issues from TV program themes, script for the advancement of their knowledge, intellect, social and emotional development. There should be constant check on program themes, script and language. A survey should be conducted to measure the effects of each broadcast programs on teen.

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## ORCID iDs

Huma Khan <sup>1</sup>  <https://orcid.org/0000-0001-6551-7068>

Muhammad Awais Abbas <sup>2</sup>  <https://orcid.org/0000-0001-6959-9339>

Madiha Ashiq <sup>3</sup>  <https://orcid.org/0009-0004-2361-1557>

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